



Logo





Main logo:

must be used in most B2C cases, advertisements, communications, web etc.





SkyUp Airlines

Secondary logo:

used on documnets and more official B2B comunciations



SkyUp Airlines

SkyUp Champions

SkyUp Club

SkyUp CityBreaks

SkyUp Futsal

SkyUp Holidays





Main logo:

must be used in most B2C cases, advertisements, communications, web etc.



website logo with label:



website logo without label:

skyup.aero

site logo:

must be used in most B2C cases, to get more direct trafic.



Label





Label:

can be used separatly in B2C cases, to give more brand awarness









New secondary label:

can be used separatly in B2C cases, to give more brand awarness



 fly with
a smile + **SkyUp** Airlines

~~ fly with
a smile +  **SkyUp** Airlines~~

use secondary label only with secondary logo:



Font



Main font: Euclid Square

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz123456789!@#\$\$%

Euclid Square SemiBold

This is amazing font Euclid Square

Euclid Square Regular

This is amazing font Euclid Square

Big Heading

Heading

Subheading

Body text

Caption

CAPTION UPPERCASE



SECONDARY FONT: BEBAS NEUE

AABBCCDDEEFFGGHHIIJJKKLLMMNNOOPPQQRRSSTTUUVVWWXXYYZZ123456789!@#\$\$%

BEBAS NEUE

THIS IS AMAZING FONT BEBAS NEUE

BIG HEADING

HEADING

SUBHEADING

BODY TEXT

CAPTION

CAPTION UPPERCASE



Colors



Print colors

Accent



Font collors

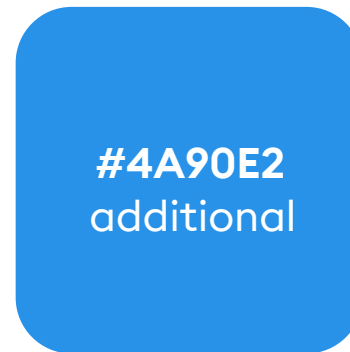


Web colors

Accent



Font colors



Blank A4



Official

ТОВ «АВІАКОМПАНІЯ СКАЙАП»

ЄДРПОУ 41403314
Харківське шосе 201/203-2А
2 поверх
+38 044 331 30 00
info@skyup.aero

Title

The wind whispers through the ancient oaks, a symphony of rustling leaves and forgotten melodies. It reminds me of that time in [Insert Random City/Location], where the cobblestone streets echoed with the laughter of children and the distant hum of a bustling market. Was it a dream, or a half-remembered reality?

I find myself pondering the peculiar nature of time. It stretches and contracts, a rubber band pulled taut by the weight of memories and anticipation. Yesterday's sunset seems both a lifetime ago and a mere heartbeat. I wonder if the stars, those silent observers, perceive time differently, perhaps as a cosmic dance of light and shadow, a grand, eternal ballet.

Consider the humble pebble, smooth and worn by the relentless caress of the sea. Each grain of sand, each tiny fragment of rock, tells a story of erosion, of transformation, of patient endurance. What stories do we carry within us, etched into the landscape of our souls?

I've been experimenting with [Insert Random Activity, e.g., baking sourdough, painting with watercolors, writing haikus].



 SkyUp Airlines

Casual

Title

The wind whispers through the ancient oaks, a symphony of rustling leaves and forgotten melodies. It reminds me of that time in [Insert Random City/Location], where the cobblestone streets echoed with the laughter of children and the distant hum of a bustling market. Was it a dream, or a half-remembered reality?

I find myself pondering the peculiar nature of time. It stretches and contracts, a rubber band pulled taut by the weight of memories and anticipation. Yesterday's sunset seems both a lifetime ago and a mere heartbeat. I wonder if the stars, those silent observers, perceive time differently, perhaps as a cosmic dance of light and shadow, a grand, eternal ballet.

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Boarding pass



Boarding pass

SkyUp Airlines

CARRIER

MAKEINKO/NADII MR

FROM

KYIV KBP

TO

ZAPORIZHIA

CARRIER

SKYUP AIRLINES

FLIGHT NO/CLASS

PQ 104

DATE

06JUL/19:45



PASSENGER

MAKEINKO/NADII

FROM

KYIV KBP

TO

ZAPORIZHIA

CARRIER

SKYUP AIRLINES

FLIGHT NO/CLASS

PQ 104

DATE

06JUL/19:45

GATE

D 19

BOARDING TIME

18:45

SEAT

14 F



skyup.aero



Business card



Andrew Norton

Friend of SkyUp Airlines

 +38 096 110 10 20

 e.musk@skyup.aero

 skyup.aero

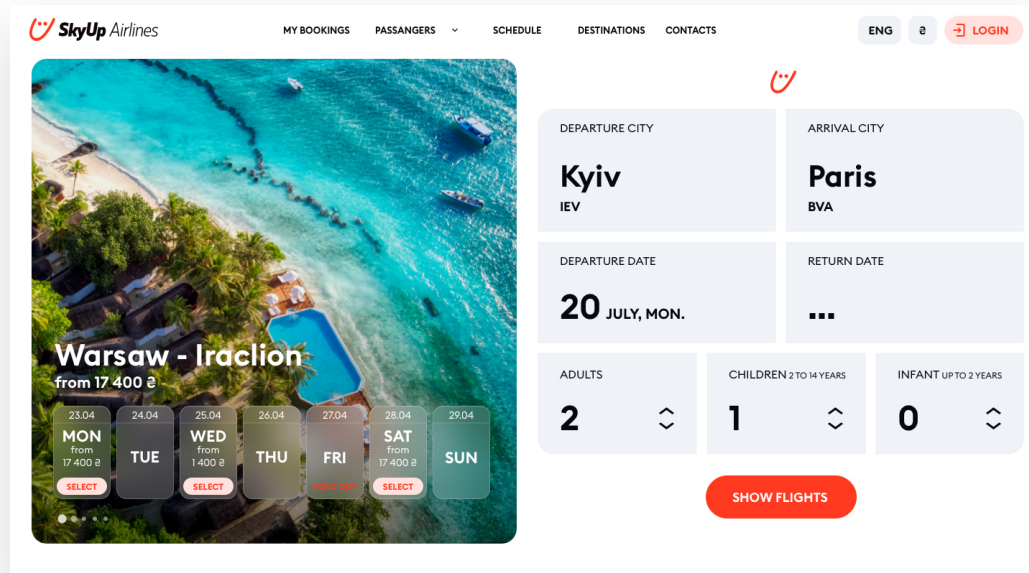
 **SkyUp** Airlines



Web UI

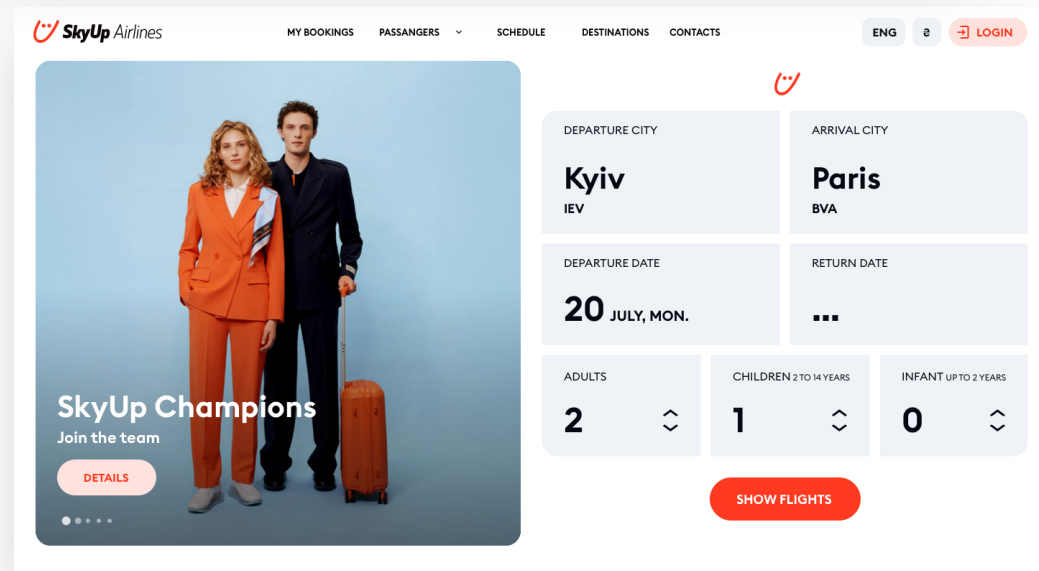


for new directions promo

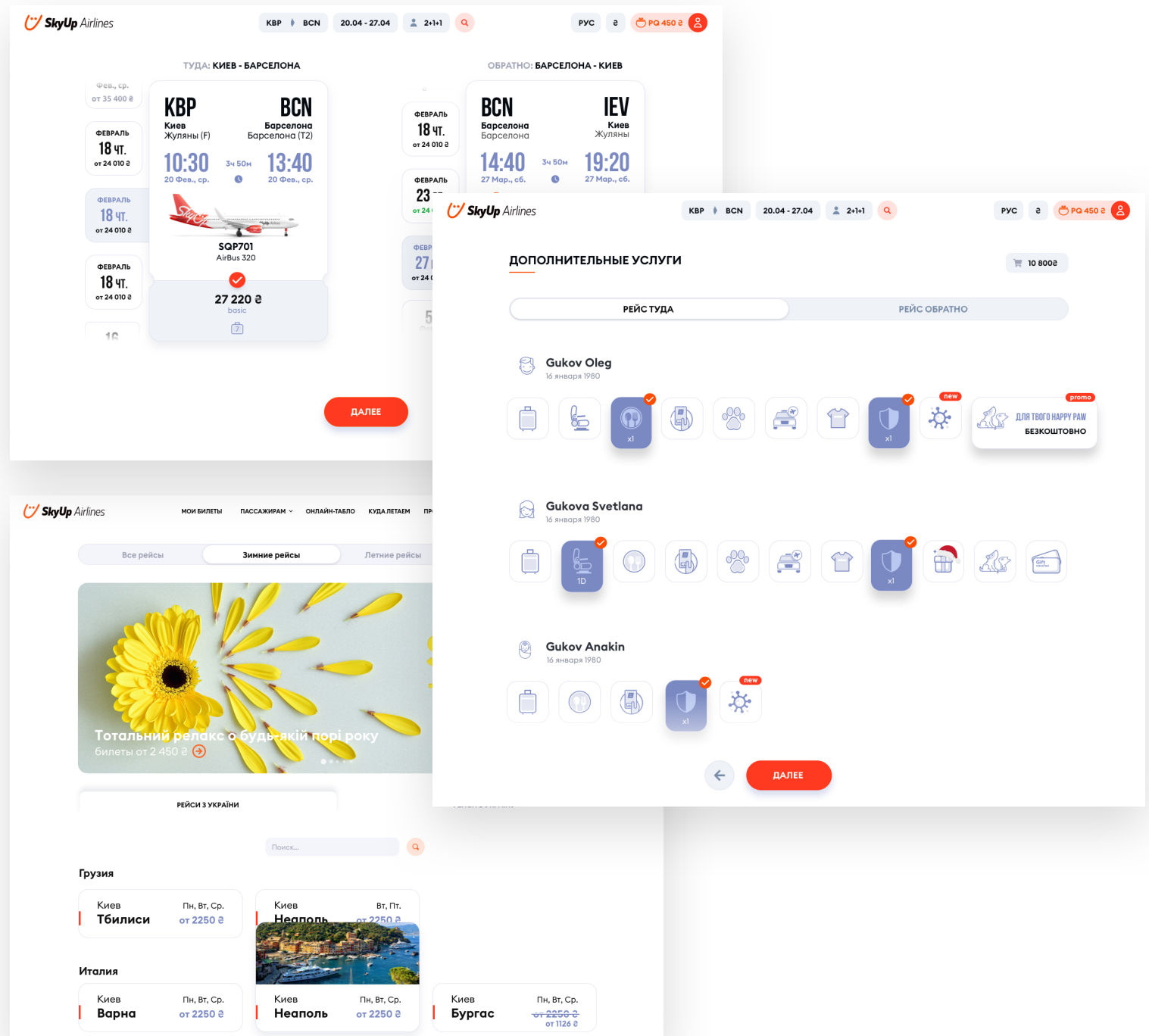


Main page goals

for main ticket search



Pages UI



App UI



Screens examples

